



## AMANDA BOLTË, RGD

Combining her extensive *Star Trek* knowledge with a passion for design and a natural strength in typography, Amanda Boltë is always able to approach her projects uniquely with an infectious enthusiasm. From craft beer to kids toys to insurance, she has tailored creative solutions for all industries.

An award-winning designer and creative director, Amanda brings over 20-years of creative experience to fast-paced studio environments, with large national and international campaigns. Amanda has led creative teams for clients such as Tim Hortons, A&W, Labatt Breweries, Harley Davidson, Jolly Jumper, FCA Canada (Chrysler) and more, producing packaging, brand design and strategy, digital environments, and outdoor media. Her well-versed knowledge in brand development paired with her understanding of each unique customer journey, has successfully launched new businesses and product across North America. Her work has been featured on the [dieline.com](http://dieline.com), [packagingoftheworld.com](http://packagingoftheworld.com), and has won top honours from the Canadian Marketing Awards in 2020. She is an active member of the RGD, and enjoys speaking at events that inspire designers in all stages of their careers.

After attending the Seneca@York Graphic design program, she returned home to London Ontario to join and support the thriving design community where she grew up. Amanda now lives in Komoka, Ontario with her husband, two young sons and their two black labs Emma and Deacon.

@amandabolte

**RGD**

[amandabolte.com](http://amandabolte.com) • [me@amandabolte.com](mailto:me@amandabolte.com)  
c. 226.927.6983 • h. 519.266.3758



# AMANDA BOLTĚ, RGD

[amandabolte.com](http://amandabolte.com) • [me@amandabolte.com](mailto:me@amandabolte.com)

c. 226.927.6983 • h. 519.266.3758

## DESIGN AND CREATIVE SKILLS

Passionate about producing new and effective creative ideas that meet and exceed the requirements of the clients needs and requests

---

Able to lead large and small teams from strategy to execution with proven results

---

Delivered against tight timelines while managing shifting priorities

---

Created and produced comps and rough artwork including new die lines, packaging or paper folds

---

Understanding of web, UI UX, motion design native applications and design

---

Knowledge of prepress printing, digital printing abilities and limitations, with an affection for creative paper applications and solutions

---

Strong typographic skills

---

Directed copywriters, illustrators, photographers and studio project management

---

## COMPUTER SKILLS

Fluent in both Mac OS and Windows OS

---

Proficient knowledge of the latest versions of Adobe Creative Suite including Adobe Illustrator, Photoshop, Indesign, Acrobat Reader and font management software, Office and Google Docs

## EDUCATION

Seneca College, Diploma, High Honors, Presidents Honor List  
Graphic Design, 1997-2000

H.B. Beal Secondary School, Diploma  
Special Arts Program Diploma (with focus in Commercial arts)  
1993-1997

## PROFESSIONAL EXPERIENCE

Cineplex Digital Media (CDM)  
October 2016 – Present  
Creative Director

Arcane Digital (Honey Design merged with Arcane)  
April 2010 – September 2016  
Associate Creative Director

Binea Press, July 2009 – Present  
Creative Director, Freelance Senior Graphic Designer

Response Generators  
August 2004 – July 2009  
Lead Design, Art Director

Quantum Communications Group Inc.  
January 2002 – August 2004  
Graphic Designer

CE Digital Illusions Canada Inc. (DICE Canada)  
July 2001, February 2002  
Freelance Graphic Designer, Layout Artist

**RGD**